



# SEATTLE SHOW 2009

presented by Olympus Press

## **“PRINT” Submission Instructions:**

1. Submit unmounted originals, printed copies, proofs, reprints or tear sheets exactly as produced. No photocopies or comps are acceptable.
2. Oversize (larger than 30" x 40") or 3-D entries must be submitted on a CD in pdf format. Include only one entry per CD. Please attach entry tag to the outside of the jewel case. In addition, the entry number should be on DVD or CD label. One single entry or one series entry per disk.
3. Trademark/Logo – Place the company name and nature of the business next to the mark for jury's information. Trademarks must be a maximum of 4" square, centered on 8 1/2 x 11 color print out.
4. Place multiple pieces small format entries such as branding programs and letterhead/business papers in appropriate sized manila envelopes or sleeves. Please write the entry # directly on the envelope/sleeve and attach an entry form as directed below in #7.
5. Environmental Graphics – Please provide the name of the project and a brief explanation (25 words or less) of its purpose. Attach this information to the entry or place in a manila envelope. Attach an entry form as directed below in #7.
6. Photography entries – For printed entries, please submit unmounted samples: ad tear sheets, pages or spreads, brochures, annual reports, posters, books, etc. (pieces over 18" x 24" must be submitted as digital files). For digital files, please submit on CD: RGB (not CMYK) JPG format with a maximum width of 1024 pixels and a maximum height of 768 pixels (72dpi). Digital files will be projected for the judges. One entry per disk, please.

Please attach the entry form to the outside of the jewel case. In addition, the entry number should be on DVD or CD label.

7. TAPE ENTRY FORM TO THE BACK OF EACH ENTRY SO THAT THE PORTION OF THE ENTRY FORM BELOW THE DOTTED LINE IS VISIBLE FROM THE FRONT LOWER EDGE OF THE PIECE.