



BROADCAST Submission Instructions:

TV & VIDEO

Spots and videos submitted for the Seattle Show 09 should conform to the following specifications. Spot and video submissions are to be encoded to .m2v and .ac3 Elementary Stream files. Four representative .jpg frames from each spot are to be submitted as well. The specifics are spelled out below.

TV/Video File

Every video submission, whether for individual or campaign award consideration, should be encoded to a separate file with one second of black and silence before/after the video's start/end. For instance, a TV campaign submitted as 3 x :30 spots would result in 6 files- 3 x 32 second .m2v video files and 3 x 32 second .ac3 audio files. In addition, 12 .jpg files are required for that same entry.

HD videos should be down converted to NTSC letterboxed or center cut, but NOT full-height anamorphic.

TV/Video file naming conventions:

Each file should be named using the following pattern:

CategoryNumber_ISCIcode_SpotTitle.extension

If your video or spot does not have an ISCI code, just omit it from the file name. If spaces appear in the title of a spot or video, please omit them.

So, a single entry video submission might look like this:

B1_ABCD1235_TheSpot2.m2v

B1_ABCD1235_TheSpot2.ac3

A 3 spot campaign entry's filenames might look like this, where the last letter (a,b,c) designates the order in which the spots should appear when played for judging:

B4_ABCD1234_TheSpot1_a.m2v

B4_ABCD1234_TheSpot1_a.ac3

B4_ABCD1235_TheSpot2_b.m2v

B4_ABCD1235_TheSpot2_b.ac3

B4_ABCD1236_TheSpot3_c.m2v

B4_ABCD1236_TheSpot3_c.ac3

File encoding specs:

Video: MPEG-2 Video Elementary Stream

Encoded file should have .m2v or .mpg file extension

720 x 480, 29.97 frames per second, lower (bottom) field first

7.0 Mbps maximum bit rate for video

NTSC CCIR 601/DV pixel aspect ratio

IBBP GOP Structure, GOP Size 15 frame Closed



SEATTLE SHOW 2009

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Audio: Dolby Digital 2.0 audio at 192kbps or greater
Encoded file should have .ac3 file extension
48000 kHz sample rate
16 bit stereo
Complete Main bit stream mode

Frame Grab specs:

Please submit 4 representative frame grabs from each video or spot (12 frames for a 3 spot campaign) to be used in the Seattle Show book if the submission is so designated by the judges.

Each frame grab should be captured with as much resolution as possible. Frames should be formatted as follows:

For SD: 720x540, 72dpi, RGB color mode

For HD: 1920x1080, 72dpi, RGB color mode *OR*

1280x720, 72dpi, RGB color mode (depending on the final video's HD resolution)

Save each as a JPEG (.jpg) file with the least amount of compression possible. Use the same naming convention as the video with the last number before the extension indicating the order in which they should appear in a printed series. For example:

B1_ABCD1235_TheSpot2_1.jpg

B1_ABCD1235_TheSpot2_2.jpg

B1_ABCD1235_TheSpot2_3.jpg

B1_ABCD1235_TheSpot2_4.jpg

File Delivery:

Please submit a separate data DVD/CD for each single submission or campaign submission. In other words, submit a separate disc for each Entry Number. All materials for each entry (.m2v, .ac3 and .jpg files) should be on one disk. Clearly label each disk with your Entry Number, the Category Number and the Category Title.

Note that these are to be DATA DVD or CD disks, NOT playable or authored DVDs. Authored DVDs will not be accepted.

AUDIO/RADIO ENTRIES

Audio entries should be submitted on CD-ROM in MP3 format only. Please attach the entry form to the outside of the jewel case. In addition, the entry number should be on the DVD or CD label. Remove slates. Series should be submitted on a single CD, edited together with two seconds of silence between each spot.

TAPE ENTRY FORM TO THE BACK OF EACH CD/DVD ENTRY SO THAT THE PORTION BELOW THE DOTTED LINE IS VISIBLE FROM THE FRONT LOWER EDGE OF THE PIECE.